

POLLY KREISMAN

pollykreisman@gmail.com

15 time Emmy Award Winning Reporter

Reporter and Producer

Investigative and General Assignment Reporter, New York.

Staff: WPIX-TV, WWOR-TV, NBC News Radio/WOR.

Freelance: WNBC-TV, NY1, WNYC.

Produced of hundreds segments for shows like ABC News 20/20, Court TV, America's Most Wanted, Food Network, and self-produced local New York investigative news projects.

Correspondent for Washington Bureaus doing custom coverage for local TV stations.

Founded digital hyperlocal community news site, [larchmontloop](http://larchmontloop.com).

Digital Journalist

Created and run one of the first hyperlocal news sites in the U.S, includes writing and editing stories and leading site development. Collaborate with advertisers to develop sponsorship opportunities. Engage through social media and targeted email. (larchmontloop.com).

Built non profit investigative reporting center serving New York area as founder and Executive Director.

Public Relations and Communications

Media strategy and placement for clients in government and pharmaceutical, retail, real estate and financial services industries.

Print

Feature pieces for print publications such as *amNY*, *More*, *TimeOut* and *New York Magazine*.

Inner Circle of Political Journalists

Board Member, former Chairman and President, organization of New York political Journalists producing an annual charity show with the Mayor of New York City. As President, achieved financial sustainability after crippling losses. Handle writing, publicity, outreach, logistics and member relations. Created and built website, run social media.

Teaching Affiliations

CUNY Graduate School of Journalism, Visiting Instructor; SUNY Purchase, Department of Journalism, Adjunct Professor; Media Bistro, Instructor.

Speaker

Inner Circle New York political roast; Investigative Reporters and Editors (IRE); Knight Digital Media Center (@USC Annenberg); Block by Block Local Media Conferences; New Media Women Entrepreneurs (J-Lab); Radio Television Digital News Directors Association (RTDNA).

Awards

15 New York Emmys, 3 Deadline Club Awards (Society of Professional Journalists), 2 New York Press Club Awards, 3 Newswomen's Club of New York Awards, 5 New York State AP Broadcasters Awards, The Ark Trust (Animal Welfare Issues) Genesis Award NY, Association of Black Journalists-1st Place, 3 Long Island Folio Awards and Best of the Best Award; Colorado Broadcasters Assn.-Best In-Depth Reporting (from Soviet Union)

Education

Cornell University, Bachelor of Arts and Sciences;

Fellowship, Knight Digital Media Center, University of Southern California, Center for Entrepreneurial Studies, Marshall School of Business (2010-2011);

[Poynter Institute](#) for Journalists, 2 Honors Certificates in Investigative Reporting

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