

# Polly Kreisman

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Storytelling is my passion.

15 time Emmy Award winning, deadline driven, investigative, consumer and general assignment reporter; editor, digital pioneer and writer who knows the stories you want to see, read and hear.

## Reporter

Investigative and General Assignment Reporter, New York. Staff: WPIX-TV, WWOR-TV, NBC News Radio/WOR. Freelance: WNBC-TV, NY1. Correspondent for Washington Bureaus and enterprise coverage for local TV station groups. Founded hyperlocal community news site.

My reporter's notebook has taken me from courtrooms, jails and filthy restaurants (with the franchise I created, "Eat, Drink and Be Wary,") to Western Australia and the Ukraine. Since 1983.

## Anchor

Television and Radio News Anchor. Anchor-wrapped segments at WPIX and WWOR. Wrote, produced and anchored newscasts for NBC News Radio/WOR. Since 1996.

## Producer

Producer of hundreds segments for shows like ABC News 20/20, Court TV, America's Most Wanted, Food Network, and local New York investigative news projects. Since 1996.

## Digital

Conceived and built investigative reporting site serving New York area with foundation grants as founder and Executive Director. ([investigateny.org](http://investigateny.org) - inactive).

Created and run all facets of one of the first hyperlocal news sites serving Lower Westchester County, NY, including writing and editing stories and leading site development. Grew from 0 to 100,000 monthly users. Collaborate with advertisers to develop sponsorship opportunities. Engage through social media and targeted email. ([larchmontloop.com](http://larchmontloop.com)). Since 2007.

## Freelance Writer

Feature pieces for print publications such as *amNY*, *More*, *TimeOut* and *New York Magazine*.

## Inner Circle of Political Journalists

Chairman, organization of New York political Journalists producing an annual charity event and musical show with the Mayor of New York City. Achieved financial sustainability after crippling losses. Handle writing, publicity, outreach, logistics and member relations. Created and built website, run social media.

## **Teaching Affiliations**

CUNY Graduate School of Journalism, Visiting Instructor; SUNY Purchase, Department of Journalism, Adjunct Professor; Media Bistro, Instructor, Interview Techniques.

## **Speaker**

Inner Circle political roast with NY political establishment, journalists and their guests; Investigative Reporters and Editors (IRE); Knight Digital Media Center (@USC Annenberg); Block by Block Local Media Conferences; New Media Women Entrepreneurs (J-Lab); Radio Television Digital News Directors Association (RTDNA).

## **Awards**

15 New York Emmys, 3 Deadline Club Awards (Society of Professional Journalists), 2 New York Press Club Awards, 3 Newswomen's Club of New York Awards, 5 New York State AP Broadcasters Awards, The Ark Trust (Animal Welfare Issues) Genesis Award NY, Association of Black Journalists-1st Place, 3 Long Island Folio Awards and Best of the Best Award; Colorado Broadcasters Assn.-Best In-Depth Reporting (from Soviet Union)

## **Education:**

Cornell University, Bachelor of Arts and Sciences;

Fellowship, Knight Digital Media Center, University of Southern California, Center for Entrepreneurial Studies, Marshall School of Business (2010-2011);

[Poynter Institute](#) for Journalists, 2 Honors Certificates in Investigative Reporting

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